

Bob Hagedorn

“Choose Wisely and Know Before You Go”

Pick your CDLs carefully

The CDL is the person who is identified in a congressional or senatorial office as NARFE personified. This puts all of us in a good or bad light. Professionalism is the best word to describe what is necessary for this position.

Notes:

Know the rules

Your CDL must be educated in protocol and must understand, in advance, the perspective of the legislator or staff member being visited. No discussion of NARFE PAC.

Notes:

Know your issues

Your CDL should have been fully briefed and able to discuss the current points NARFE is trying to make. There should be no diversion onto other topics, even when questions by the legislator or staff seek to say; “what about Social Security or other topics”.

Notes:

Be succinct and to the point

This is not a time to get into a long discussion. In most cases CDLs will have about 15 minutes to deliver the NARFE message of the moment.

Notes:

Partisanship is important

CDLs must recognize in today's polarized environment it is likely the legislator or staff member being visited is already for us or against us, based on party affiliation. There are very few who are truly on the fence. This goes back to understanding the perspective of the member or staff member. Tailor the message to accommodate a respectable dialogue with those who will never vote for us or to those who are with us 90%+ of the time.

Notes:

Be involved in NARFE PAC

Look for in district or in state opportunities to get in front of legislators or candidates with NARFE PAC checks in hand. Make the PAC work for you. There are different rules for how to engage politically. Know them, use them, participate.

Notes:
